

Northwest Democrats News

**32 YEARS
And
Still Kicking**



DEC., 2024
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2024

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December 21st Program

Analysis of the November 2024 Election

Our guest will be **Jacob Middleton**, past Chair of NWD. He will be analyzing the data from the northwest precincts and Bexar County. He will also analyze data from the state, if the data is available. This analysis will help NWD prepare for the 2026, 2028 election cycles.

The meeting begins at 8:30 am at Luby's,
Huebner@Floyd Curl.
Real Breakfast \$10

DECEMBER SPECIAL PROJECT

FAMILY AND FRIENDS FOCUS

Our special project will be for us to focus on our family and friends. Focusing on people we actually love will hopefully, alleviate the disappointment and stress of the last 6 weeks.



Contact Gene Marck, 210-273-9201, if you have any questions.

Authorized & Paid for by the Northwest Democrats

To submit an article or other info, email Brenda Middleton at:

bkdmiddleton@yahoo.com

Preview of Election Data, Jacob Middleton

Having had a month to digest and process the results (shock, disbelief, sadness, anger, resistance), some thoughts come to mind.

First, this result was probably more painful than 2016. Why? Because we knew what Trump was and he had already been rejected once, only for enough voters to say just kidding. It was a devastating result because of the personal impact. I've been involved in political campaigns since I first walked into a Northwest Democrats campaign office in 2000 located off of I-10 between the old SACU Building and the Blood Bank. That building is still there. Even the experience of the 2000 Election never did what this election did: bring me to tears.

I'll be presenting our post-election analysis at the December meeting, so rather than take up extra time, let me impart a few words of analysis on the bigger picture of the election result:

- 1) After all the immediate hot takes and Monday morning quarterbacking that took place in the days following Nov. 5, I would offer a huge "Thank You" to Vice President Kamala Harris. Not only was she a consummate team player in the aftermath of the Biden debate debacle, she was handed the unenviable task of being a presidential candidate with only 108 days to run and win. She not only did it with joy, courage, grace, but she also went out and campaigned with an infectious enthusiasm that was a joy to watch. If you think 108 days is a long enough time to introduce yourself to voters in this modern age of campaigning, then consider the following from the 2020 Presidential Election. Biden announced his campaign on April 25, 2019. Kamala Harris announced her 2020 bid on January 1, 2019. All the other candidates who were on the ballot announced on the following dates: 11/6/2017; 1/11/2019; 2/9/2019; 2/10/2019, 2/19/2019; 4/14/2019; 5/2/2019; 7/9/2019; 11/14/2019; and 11/24/2019. People want to hassle her for inheriting a campaign structure and mounting a bid that takes almost 2 years as your own candidate to plan and execute; and instead do it in about 3 months.

This campaign didn't have the luxury of the long term and instead was required to execute everything perfectly. No campaign is perfect, but her campaign did a very good job and should be studied for what it was able to do in such a short amount of time. I would attribute her campaign's organization to helping keep the margins close in the targeted swing states.

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For no other reason, we owe VP Harris our sincere gratitude and, once again, our enormous Thank You for putting this Herculean task on her shoulders. If the rumors are true, VP Harris might be able to do what Nixon couldn't do after his stint as VP and become Governor of California. If for no other reason, I would love to see Governor Harris a thorn in Trump's side.

2) One of, if not the most, shameful things that we witnessed was the racism, misogyny, sexism, and double standards thrown at VP Harris. Where were the endless front-page articles and constant news stories about Trump's age and mental acuity that dogged Biden and should have been front page once the contrast with VP Harris was clear? Trump could attack VP Harris as someone who slept her way to power because how could a woman get to such a high position, and once again, the media treated it as just the rough and tumble world of politics rather than the sexist trope it is. Trump questions her racial background and it's written off as boys will be boys rather than the racist peddling that it is. The misogynistic and racist "Jezebel" attacks on VP Harris are especially pernicious because the term was used as part of a justification for the rape of Black women during the time of slavery because they were stereotyped as sexually manipulative and disobedient.

VP Harris had the patience of Job. But she had to have the patience of Job because if not, then you have the racist stereotype of the Angry Black Woman.

3) The passage of a minimum wage increase and paid sick leave in Missouri, along with the passage of abortion rights in various Republican states (excluding Florida where the measure received the overwhelming approval of the voters but couldn't hit the threshold for passage), demonstrates that Democrats have a problem with messaging and branding. We've seen voters in Republican states repeatedly passing minimum wage increases, expanding Medicaid, and enshrining abortion rights in their Constitutions.

The accomplishments of the Biden Presidency were almost never heard because of no concerted effort at messaging and branding. Of course, it doesn't help that there is a concentrated right-wing media that all happen to get the same talking points memo and repeat them non-stop. This was an area where VP Harris' campaign started to tap into good messaging and branding.

It's not reproductive rights, it's Freedom. It's simple, it's effective, and cuts to the heart of the issue. In addition, it turned the issue of big bad government back on the Republicans. Democrats often worry about being so correct that the message becomes muddled forgetting K.I.S.S. (Keep It Simple Stupid).

Having put forth those three assessments, hopefully you'll join us on December 21 to dive into the election results that while on the surface may seem bad, instead appear to be a mixed bag with some global precedent and may yet come to be seen for the Republicans as an inch deep and a mile wide. While the next presidential election is still 4 years away, we have a midterm election that we must get through. We have 2 years to engage and resist Trump and the Republicans and then have our chance to stop them in November of 2026.

February 9, 2025

Super Bowl LIX

3:30 pm

Bigz Burger Joint

(2303 N Loop 1604 W, 78258)

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Players	5	\$110	3 admissions
Kicker	6	\$70	2 admissions
Fan	7	\$40	1 admission

Donations can be with check, cash, Act Blue or QR code. Act Blue information and QR code can be found at

northwestdemocrats.org

Sponsorships can be mailed to:

NWD, PO Box 681911, SATX 78268

All Sponsorships include a 2025 Family Membership in Northwest Democrats. ***Sponsorship Levels 1-4** will be included on the Sponsor Board. Sponsorships must be made by **January 29, 2025**, to be included on sponsor board.

Greetings Fellow Northwest Democrats,

As we prepare to enter the holiest of seasons, the Northwest Democrats Officers would like to extend our best wishes to you and your families for a most Blessed Christmas and Hanukkah.

The beginning of the year will bring a myriad of challenges, but challenges have always been at our doorsteps. We have never shied away from them; instead we have faced them with hard work and resilience. We must remain focused on electing committed Democrats who will ensure "Justice for All" by working on the following issues: public safety, public education, strong healthcare services, employment and an immigration policy that will service those seeking the American Dream. Our Party is the People's Party, and I am so proud of being a part of it.

A heartfelt THANK YOU to President Biden for all his accomplishments, so many to mention, but as he leaves the office of the Presidency he will be remembered with much respect and love!!

I want to take this time to thank our standing committee for their dedication and commitment to Northwest Democrats, which is widely respected for its transparency and ethics.

A special thanks to our elected officials who take time to join us at our monthly meetings and to the countless sponsors who throughout the years have supported us in keeping up the fight for democracy!!

Mere Rodriguez



Executive Committee Sample Ballot

NWD will be electing Executive Committee officers to serve from 2025 to 2027. If you are interested in serving, please submit your name to an Executive Committee officer to be added to the ballot. Voting will be at the meeting, December 21, 2024.

Chair: Esmeralda Rodriguez Vice Chair: Barbara Moschner
Membership/Special Projects: Gene Marck
Communications/Membership: Adam Castillo
Secretary: Brenda Middleton Treasurer: Brenda Middleton

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IMPORTANT DATES

December 21 Northwest Democrats Meeting

December 25 Christmas 

December 25— Hanukkah 

January 2, 2025

January 18 Northwest Democrats Meeting

February 9 Super Bowl LIX (NWD event)